



Downtown
Seattle
Association

Metropolitan
Improvement
District



MID Renewal Public Meeting



We're holding this event in meeting format.



We invite you to share your video so we can see you.



Everyone is muted.



Please add questions to the chat.

Agenda



- **Welcome & MID Overview**
Lisa Nitze, MID Ratepayer Advisory Board Chair & Vice President, Marketing, Investments, Community Partnerships, Nitze-Stagen
- **A Look at Current Services**
Jennifer Casillas, Vice President, Public Realm & Ambassador Operations, DSA/MID
- **MID's Impact on Downtown Seattle**
Jon Scholes, DSA President & CEO
- **MID Renewal Timeline & Process**
Kate Joncas, Director of Urban Strategy and Development, MIG
- **Q & A**

Metropolitan Improvement District At a Glance

Founded in 1999 by DSA to ensure a welcoming and vibrant downtown:

- Cleaning
- Community Safety & Hospitality
- Parks and public realm management and activation
- Outdoor events
- Marketing of downtown
- Research and more



Metropolitan Improvement District At a Glance

- Property owners within MID boundaries pay for supplemental services based on property value.
- MID established through city ordinance, renewed in 2013 and must be renewed in 2023.
- More than 1,700 BIAs across the country.
- Public-private partnership more important than ever.



Current MID Services

- In early 2022, MID services were reevaluated to respond to the evolving post-pandemic needs of downtown. Core teams currently serving the MID include:
 - Cleaning
 - Community Safety & Hospitality
 - Parks & Public Space Management



Investments Hard at Work

During the pandemic, the MID:

- Collected 98% of total assessments/took on no debt.
- Ratepayers invested \$3 million in a multifaceted recovery strategy:
 - More cleaning and equipment
 - Added security
 - Big events to draw people back
 - Art installations and murals in empty storefronts
 - Regional marketing campaign



MID Service Area

- Six downtown neighborhoods
- 285 square blocks
- Ambassador Teams:
 - Clean
 - Community Safety & Hospitality
 - Public Realm Operations



MID Clean Team at Work

Third Ave. between Cherry and James St. - Before and After



Clean Team Services - June 2022 Counts

Trash & Graffiti Removal

- Trash Bags - 1,090
- Graffiti Removed - 1,767
- Syringes Recovered - 125



Clean Team Services - June 2022 Counts

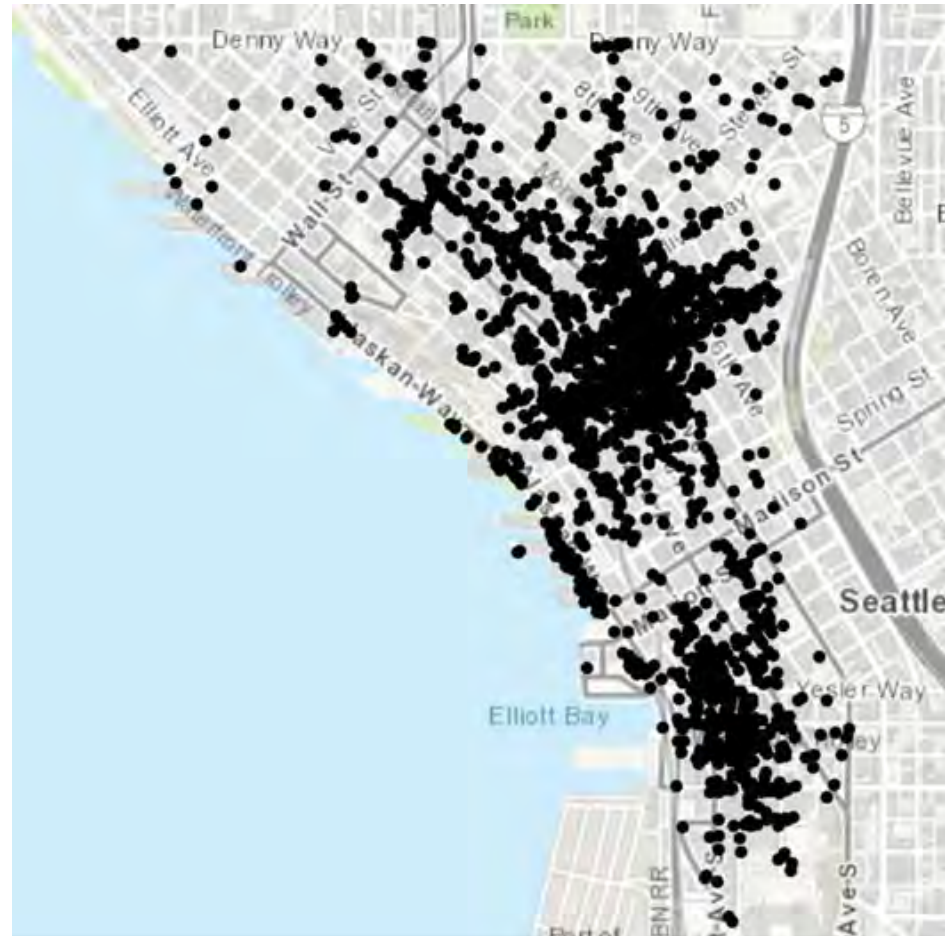
Bio-waste Clean-up

- On-call Waste Removal - 1,218
- Human Waste Removal - 573
- Animal Waste Removal - 645
- Alley Cleanings - 369
- Pressure Washing - 10



Community Safety & Hospitality Services June 2022 Counts

- Concierge Service - 3,949
- Welfare Checks - 768
- Alley Checks - 603
- Trespass / Sit-lie Approaches - 401
- SafeWalk Service Provided - 24
- Business Visits - 742
- Medic Calls - 10
- SPD Calls - 7





Parks & Public Spaces

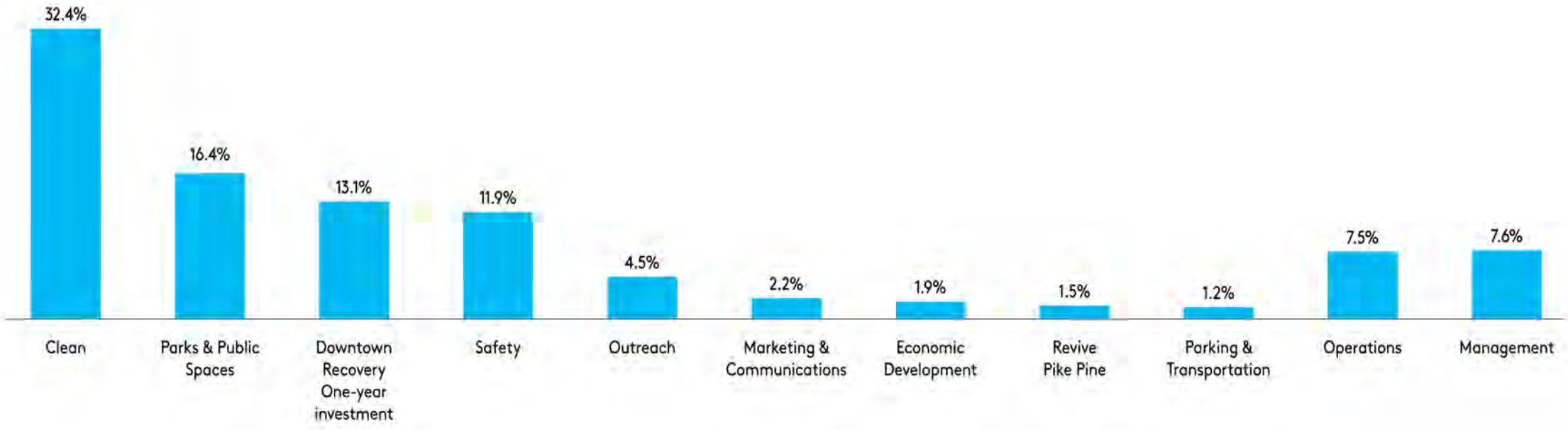
- Total programming/activations July 2021-June 2022 = 1,553
- Daily activation and amenities in managed parks/public spaces include music, furniture, food trucks and games.

Budget Overview

TOTAL EXPENSES BY PROGRAM, JULY 2021-JUNE 2022



The MID currently collects approximately \$15.5M annually in ratepayer assessments.



A 20-year impact

NUMBERS REPRESENT JANUARY 2013 TO MAY 2022



10,044,561

gallons of trash
collected



115,243

incidents of
human/animal waste
removed*



94,598

syringes collected



362,477

graffiti tags removed



73,347

welfare checks for
unsheltered
individuals



859,894

directions given to
tourists and visitors

** Figures are from 2018 to present. Prior to 2018, these were combined with other waste types.*



Downtown Recovery

- Weekly total foot traffic is 86% of 2019.
- Weekly hotel demand was 101% compared to 2019.
- Weekly worker visits are nearly 40% of 2019 levels.



MID Renewal Process and Timeline

Now-September

- Outreach
- Development of a business plan

September - November

- Petitions circulated

Early 2023

- SUBMIT TO CITY COUNCIL

May 2023

- City council review

June 2023

- Signed by Mayor Harrell

July 2023

- New MID starts

Information, Outreach and Engagement

- Visit website for information on MID services and renewal
 - [Downtownseattle.org/programs-services](https://downtownseattle.org/programs-services)
 - [KnowYourBIA.com](https://www.knowyourbia.com)
 - Sign up for MID newsletter and more
- Take MID services survey at:
<https://downtownseattle.org/programs-services/mid-renewal/>
- Email us at: MIDRenewal@downtownseattle.org
- Mark your calendar for next public meeting in early October





Questions & Answers